

SPONSORSHIP PROPOSAL



About Us

Momentum Dance Arts is a performing arts academy serving North Central Florida with studio locations in Gainesville, Alachua, and Lake City. Founded in 2016 by Jamie Perez, our mission is to provide a superior and comprehensive performing arts education to students of all ages. Whether seeking a professional dance career or a recreational outlet, MDA offers a large variety of dance, cheer, and fitness programs in an environment that is artistic, supportive and nurturing. MDA is proud to be home to some of our community's most elite instructors who are dedicated and passionate. They encourage our students to explore the art of dance, express themselves creatively, and discover their own unique path. Our goal – to foster a community of dancers who embrace creativity, discipline, and an appreciation for the arts allowing them to excel as dancers and grow as individuals.

We invite you to share our passion!



**THE STRENGTH OF THE TEAM IS
EACH MEMBER. THE STRENGTH
OF EACH MEMBER IS THE TEAM**

-PHIL JACKSON

Since the establishment of our first studio in Alachua in 2016, we have offered a structured, disciplined approach to dance education for ALL students in a uniquely supportive and nurturing environment. It is a place to allow one's creativity to run wild. Since our humble beginnings, we have continually helped children in need, children with disadvantaged home situations, and children with disabilities find their own unique expression and achievements through dance, many of them on full scholarships. For most of our dancers, this is their happy place. This is where they excel and find peace in their day.

While we strive to build strong, confident dancers and hard-working athletes, we understand that dance is much more than movement and self-expression. Through our dedicated and passionate instructors, our dancers develop valuable life skills such as teamwork, leadership, time management, and accountability. As they translate these critical skills into future successes, our dancers embody all the evidence as to why dance builds strong, productive members of our community.

The success of our program has allowed us to continue to grow and reach more families throughout our community. With studios in Alachua, Town of Tioga, and our newest location in Lake City, we travel extensively throughout the community providing our dancers many performance opportunities.. Your contribution will help support our mission, fund scholarships for children in need, as well as allow us to invest in an enclosed trailer for the transportation of equipment to competitions and community events. This enclosed trailer will be wrapped with our sponsors' logos to represent the support they have provided for MDA and the community at large. We would be honored to have YOU invest in our children, their dreams, and the joy they share throughout our community.

Why Sponsor Us?

Sponsorship Packages

	Platinum \$5000+	Gold \$2500+	Silver \$1000+	Bronze \$500+
Premier logo placement on company trailer	✓	✓		
Program advertisement	Full page	3/4 page	1/2 page	1/4 page
Logo displayed at MDA community events	✓	✓	✓	
Logo on performance posters	✓	✓	✓	
Logo displayed on Momentum donor wall	✓	✓	✓	✓
Logo on social media and website	✓	✓	✓	✓

Sample Sponsorship Wall

A L O N E
WE CAN DO SO LITTLE

TOGETHER

WE CAN DO SO MUCH

- HELEN KELLER

OUR COMMUNITY SPONSORS

SPONSOR
NAME

SPONSOR
NAME

SPONSOR
NAME

SPONSOR
NAME

SPONSOR
NAME

SPONSOR
NAME

SPONSOR
NAME

SPONSOR
NAME

SPONSOR
NAME

SPONSOR
NAME

SPONSOR
NAME

SPONSOR
NAME

SPONSOR
NAME

SPONSOR
NAME

SPONSOR
NAME

SPONSOR
NAME

SILVER

Sample Trailer with Logo



Back of Trailer



**TALENT WINS GAMES. BUT
TEAMWORK AND INTELLIGENCE
WINS CHAMPIONSHIPS..**
– Michael Jordan



JAMIE PEREZ

Owner / Artistic Director

Jamie is a Florida Dance Master Certified Teacher and a native Floridian. She pursued her degree in dance with a full arts scholarship to Santa Fe College and studied under some of the top dance talents. While in Gainesville, Jamie served as President of the performing group and choreographed and directed the student-led production Angels of Dance. Jamie went on to perform commercially in Los Angeles and was privileged to dance with some of LA's top performing groups. Upon returning to Florida, Jamie became the resident dance teacher for Donna Lee Dance Studio in Miami as well as taught at the Dance Company of Ocala where she choreographed works for their competitive dance companies. In 2016, Jamie pursued her long-time dream of opening her own dance studio. With a well-rounded education, 20+ years of instruction, and a love for the arts, Jamie continues to share her passion and abilities with children from all around the world and uses her leadership to transform young dancers into thriving members of our community.

MS. ALYSSA

Competitive Company Co-Director

Alyssa began dancing at the age of eight at Hannah Bergstrom School of Dance and was a member of their competitive company for seven years. She continued her training at Artistry Dance Alliance for an additional two years where she was also a member of the Alliance Dance Company. During her senior year of high school, Alyssa became a teaching assistant and fell in love with teaching children. In 2018, she choreographed her first competition piece for Fusion National Dance Competition's young choreographer challenge where she placed 2nd. Since then, Alyssa has choreographed over a dozen award winning competition pieces. In 2022, Alyssa graduated from the University of Florida with a BS in Psychology. During her time at UF, Alyssa performed as a Dazzler and was a member of the UF Danza Dance Company. As the MDA Company Co-Director, Alyssa continues to motivate and inspire many young dancers allowing them to achieve their dancing dreams.



Our Award Winning Leadership